



CASUAL MALL LEASING

PARADISE CENTRE

Paradise Centre is Surfers Paradise's largest shopping centre and its desirable location spans the block from the beachfront Esplanade to Surfers Paradise Boulevard, along the iconic pedestrianised Cavill Mall. The centre is neighboured by 5-star hotels, high-rise residential / holiday apartments and is just 100m from Cavill Mall light rail station, the busiest station on the Gold Coast.

With Paradise Centre located metres from Surfers Paradise beach, the dining precinct takes beachfront dining to a whole new level, complete with unparalleled ocean views, a beach culture fashion mall and a landscaped open public space capitalising on the ocean front location.

The centre also has a unique mix of retail, a la carte and takeaway dining, services and entertainment including the world's largest Timezone. Plus a strong convenience offer anchored by Woolworths and Priceline Pharmacy, complimented by 460 underground parking spaces.

Locals and tourists alike enjoy the convenient shopping, dining with beach views and ultimate entertainment for all ages.

Welcome to Paradise!



MARKETING, PROMOTION AND EVENTS

An 'Always in Paradise' atmosphere is designed to cater to all visitors (domestic visitors, day trip visitors and locals) who visit Surfers Paradise for fun and leisure. Marketing campaigns, concepts and activations will continue to engage visitors, drive traffic into the centre and create sales opportunities at all times of the year.

Paradise Centre utilises an integrated advertising strategy that drive awareness and visitation by promoting Paradise Centre as the destination of fun, entertainment and dining, as well as working with local tourism body, Experience Gold Coast, supporting major precinct events.



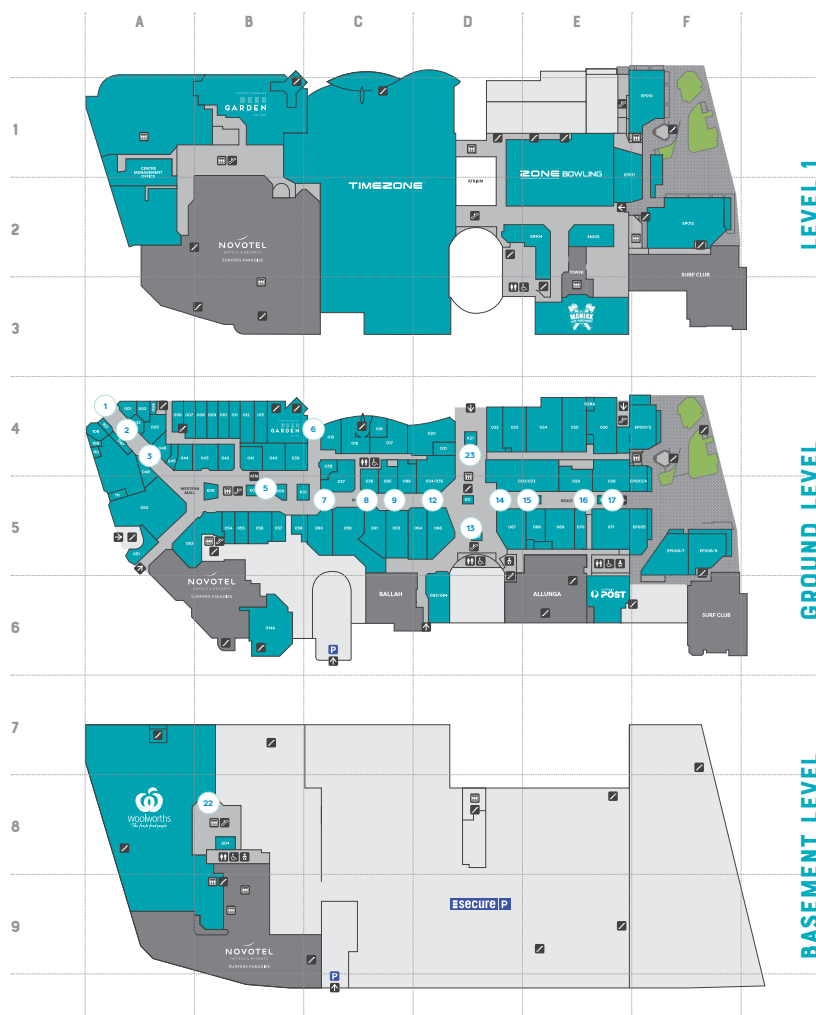
CASUAL LEASING SITES

Casual leasing provides high exposure to a broad range of customers every day. This gives you the opportunity to engage directly, promote and expand your business showcase and launch products, to attract new customers.

Within Paradise Centre, there are 16 sites available to lease on a weekly or monthly basis, as well as:

- Short term opportunities within a shop space
- Customised packages to suit your needs
- Powered sites
- Onsite storage (available for an additional charge)

Strong presentation standards are key to effective casual mall leasing. Display units are available upon request and are subject to availability, but feel free to ask us about more ideas on casual mall leasing fit-out options.



Site	Location	Floor	Size	Power
1	Opp. Royal Copenhagen	G	2x3m	No
2	Opp. iKandi Sunglasses	G	1.5x3m	Yes
3	Opp. All Sorts of Sweets	G	1.5x3m	No
5	Opp. Circle News Extra	G	3x4m	Yes
6	Opp. Ben & Jerry's	G	1.5x3m	Yes
7	Opp. Skechers	G	1.5x3m	Yes
8	Opp. Ally Fashion	G	1.5x3m	Yes
9	Opp. Paradise Massage	G	1.5x3m	Yes
12	Opp. Celebrity Ink	G	2x3m	Yes
13	Centre Court	G	8x8m	Yes
14	Opp. Vans	G	2.5x4m	Yes
15	Opp. Surf Dive n Ski	G	2.5x4m	No
16	Opp. Stateside Sports	G	2.5x4m	Yes
17	Opp. Rip Curl	G	2.5x4m	Yes
22	Outside Woolworths	B	2x3m	Yes
23	Opp. Boost Juice & GYG	G	3.5x4m	Yes

RATES

Weekly rate

\$1,400*

Daily rate

Monday – Thursday \$280*

Friday – Sunday \$350*

Loading %

50% 1 - 31 January

*Excluding GST

DEMOGRAPHICS

11.4M

Total Gold Coast visitors

3.7M

Domestic visitors
(day trip & overnight)

6.1B

Total spend

CENTRE FACTS



23,609m²
Retail GLA



90+
Stores



460+
Underground parking spaces



8
New beachfront restaurants



8.8M
Annual centre traffic*

Source: Tourism Research Australia December 2022. *Foot traffic at July 2023.



Ben & Yasmin Hunter Huntress Homewares

"Being on a casual lease is a great, cost-effective way to operate your business. We would encourage prospective tenants looking to lease at Paradise Centre to consider casual leasing as it's a great way to get your business started."

Tania Glykidis
Casual Mall Leasing Executive

📞 tania.glykidis@jll.com
✉ 0436 384 769

For more information visit
specialtymallleasing.com