



# WELCOME TO PARADISE!

**PARADISE  
CENTRE**

Dining, entertainment and beachside retail in the heart of Surfers Paradise.





PARADISE  
CENTRE

Q1 Resort & Spa

Gold Coast Hwy

Novotel  
Surfers  
Paradise

Allunga (98 Apartments)

Ballah  
(98 Apartments)

Cavill Ave  
G:Link  
Station  
(100m)

Cavill Mall

Peppers Soul

QT Gold Coast

Marriott Resort & Spa

## NOW THIS IS PARADISE

Australia's most revered leisure playground

Paradise Centre is Surfers Paradise's largest shopping centre and its desirable location spans the block, from Surfers Paradise Esplanade to Surfers Paradise Boulevard, along the iconic pedestrianised Cavill Mall. The centre is neighboured by 5-star hotels, high-rise residential and holiday apartments and is located just 50m from Cavill Avenue light rail station, the busiest station on the Gold Coast.

11.4M

Tourists visit the  
Gold Coast p.a.\*

\$6.1B

Tourist spend p.a.\*

1M

People access the  
nearby Light Rail  
Station p.a.\*

\*Data as at December 2022





# PARADISE CENTRE SNAPSHOT



## 90+ stores

Including Woolworths and the world's largest Timezone



## 8 beachfront restaurants

Overlooking iconic Surfers Paradise beach



## 23,609m<sup>2</sup>

Gross Lettable Area



## 460+

Parking spaces



## \$166M

Total centre sales<sup>^</sup>



## 8.8M

Annual customer visits<sup>^</sup>



## Customer Profile:

Gold Coast residents, local Surfers Paradise residents, CBD workers, families, day trip market, domestic and international tourists

<sup>^</sup>Data as at June 2023





# DINING, ENTERTAINMENT AND BEACHSIDE RETAIL



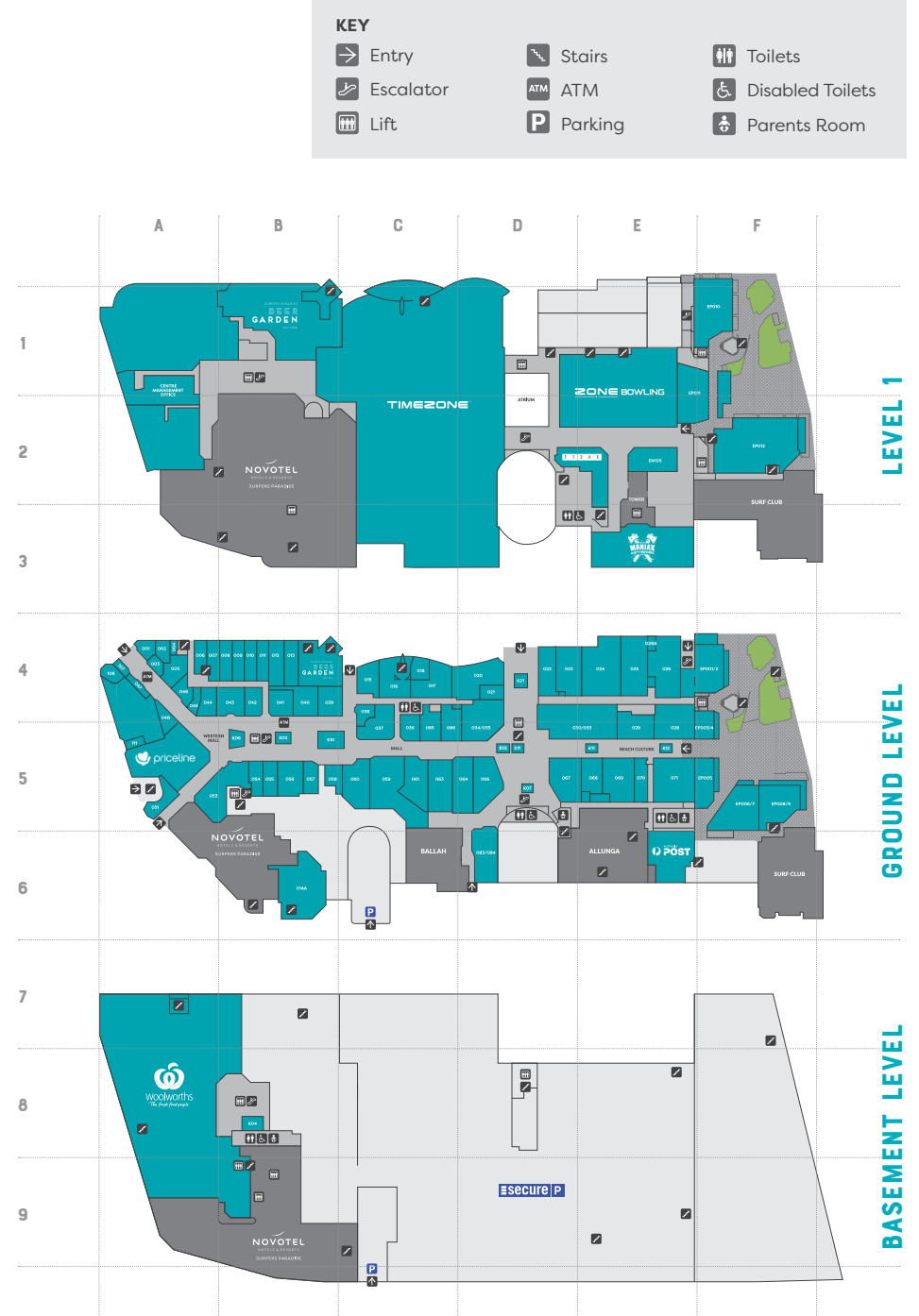
Paradise Centre is the home of dining and entertainment boasting the world's largest Timezone, plus Zone Bowling, MANIAX Axe Throwing, Freak VR, Padlock'd, Celebrity Ink Tattoo Studio and the iconic Surfers Paradise Beer Garden. The recently developed beach culture mall introduces national fashion brands including Surf Dive N' Ski, Baku Swimwear, Stateside Sports, Fast Times Skateboarding, Vans and Rip Curl.



Paradise Centre unveiled its \$40 million redevelopment in September 2022 welcoming eight restaurants over two levels with world class ocean views. The restaurants include Wahlburgers, TGI Fridays, El Camino Cantina, Gelato Messina, Hero Sushi, Nahm Talay Thai, Enzo's Cucina and all day dining, La Playa.

# CENTRE DIRECTORY

RETAILER	SHOP	REF	RETAILER	SHOP	REF
SUPERMARKET					
Woolworths	MJ001	A8	Kitty O'Shea's	O25	E4
			Krispy Kreme	O13	B4
			La Playa	EP001/2	F4
BEAUTY, NAILS & HAIR					
Auzus Beauty and Hair	O44	A4	Lord Of The Fries	O18	C4
Auzus Beauty Kiosk	S12	D5	Love Italy	O17	C4
Ava Beauty	O70	E5	Nahm Talay Thai	EP011	F1
Celebrity Ink	O66	D5	Royal Copenhagen Ice Cream	O01	A4
Hollywood Injectables	O83/O84	D6	Shiba Wings	O12	B4
Jade Nails	O42	B4	Starbucks	O23	D4
Paradise Massage and Spa	O86	C5	Surfers Paradise Beer Garden	O14	B4
ProfessioNAIL	O05	A4	Surfers Pizza & Kebabs	O06	A4
Surfers Paradise Hair Wraps			TGI Fridays	EP010	F1
& Braiding	S11	D5	Wahlburgers	EP008/9	F5
Unicorn Piercing	O38	C4	FOOTWEAR & ACCESSORIES		
FASHION					
			H&S Jewellers	O57	B5
Ally Fashion	O61	C5	iKandi Sunglasses	O47	A4
Baku Swimwear	O29	E5	Novo Shoes	O39	B4
Claybourn	108	A4	Platypus Shoes	O34/O35	D5
Factorie	O64	D5	Skechers	O60	C5
Fast Times Skateboarding	O71	E5	Strandbags	O43	B4
Gypsy Wanderer	O40	B4	FUN & ENTERTAINMENT		
Martial Arts Equipment	O51	A5	Freak VR	EN104	E2
Rip Curl	O28	E5	Gel Blasters	O55	B5
Stateside Sports	O69	E5	Go Ride A Wave	O28A	E4
Surf Dive N Ski	O30/33	D4	Holoverse Dinosaur World	O59	C5
Togs	O59	C5	Maniax Axe Throwing	EN103	E3
Vans	O67	D5	Timezone	EN106	C2
Xpress Tees	111	A5	Zone Bowling	EN106	E1
FINANCIAL SERVICES					
ATM #1	ATM	A4	GIFTS & SOUVENIRS		
ATM #2	ATM	B4	Circle Newsextra	K03	B5
			Books 4 All	O53	A5
			Huntress Homewares	O54	B5
FOOD & DINING					
All Sorts of Sweets	O48	A4	LIQUOR		
Ben & Jerry's	O15	C4	BWS	O09	B4
Boost Juice (Cavill Mall)	O21	D4	BWS Drive Through	O14A	B6
Boost Juice	107	A4			
Café 61	K10	B5	MOBILE PHONES & TECHNOLOGY		
Crepe Addict	K06	B5	Caseway	O03	A4
El Camino Cantina	EP012	F2	Optus	O02	A4
Enzo's Cucina	EP006/7	F5	Surfers Phones and Gadgets	O58	B5
Gelato Messina	EP003/4	F5	Vodafone	O46	A4
Gong Cha	O07	A4			
Gotcha Tea	K21	D4	SERVICES		
Grill'd Healthy Burgers	O20	D4	Australia Post	O72	E6
Guzman y Gomez	O22	D4	EzyMart	O11	B4
Hero Sushi	EP005	F5	Priceline Pharmacy	O50	A5
Hungry Jack's	O26	E4	TSG Tobacco Station	O04	A4



# GET YOUR SLICE OF PARADISE.

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# PARADISE CENTRE

Please Note: All statistics and figures reflect a stable centre position, excluding COVID-19 impacts.

Sources: \*Destination Gold Coast Media Release March 2023, data for 12 months ending December 2022.

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